

RADHA LAXMI NATH

USER EXPERIENCE STRATEGIST

I'm a self-driven problem solver with a highly diverse background in UX research and strategy, project management, and quality assurance. Currently, I'm seeking a UX research / design role that collaborates with a diverse team to create meaningful, memorable, and goal-driven experiences.

EDUCATION

Masters of Human-Computer Interaction

Carnegie Mellon University

Expected Graduation August 2018

Bachelors in Microbiology and Cell Science

University of Florida

Graduated December 2012

EXPERIENCE

User Experience Strategist

Purple, Rock, Scissors, March 2016 to May 2017

- Participated in the discovery, planning, and research phases
- Clarified project reqs and defined research and strategy tasks
- Conducted interviews, user testing, and quick usability tests
- Performed surveys, heuristic, and competitive analysis
- Created personas, scenarios, and user flows
- Developed sitemaps, user flows, wireframes, and user stories

QA Analyst & Strategist

Purple, Rock, Scissors, Dec 2014 to March 2016

- Identified potential risks and assumptions from project start
- Authored user stories for development and testing
- Groomed backlog and prioritization of tasks
- Identified websites bugs and suggested solutions to solve
- Tested browser and device compatibility
- Managed client communication and bug reports for UATs

Production Coordinator

Purple, Rock, Scissors, Oct 2014 to Dec 2014

- Coordinated client and internal meetings
- Documented notes and distributed action items
- Monitored and communicated status of project tasks
- Organized project tasks in Basecamp and CodeBase
- Assisted website testing during QA phase

ACHIEVEMENTS

- Worked on accounts like Disney, Florida Hospital, and Hard Rock
- Launched 20+ site redesign, e-comm, and web app projects
- Spearheaded a company rollout of agile-for-agency at PRPL

CONTACT

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SKILLS

Research

- Contextual Inquiry
- Surveys & Interviews
- User Testing
- Personas & Scenarios
- Storyboarding

UX Planning & Design

- Persona & Scenario Creation
- User Flows & User Stories
- Information Architecture
- Site Maps & Wireframes
- LoFi to HiFi Prototyping

Project Management

- Team-Client Communication
- Running Meetings & Agendas
- Organizing & Prioritization

Tools

- Sketch, Adobe Creative Suite
- HTML / CSS / JS
- Wordpress, Drupal
- JIRA, Confluence, Basecamp

INTERESTS

- Psychology Reading and Talks
- Coffeeshops and Boardgames
- Leisure Skydiving
- Yoga and Fitness
- Public Service